



FASTER TOGETHER

Accelerating Your Team's Productivity

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AUTHOR BIOGRAPHY



Award-winning keynote speaker and bestselling author of eight books, **LAURA STACK** is a noted expert in team and personal productivity. She is best known by her moniker, “**THE PRODUCTIVITY PRO®**.” Her engaging personality, combined with over 25 years of experience helping organizations achieve RESULTS, have made her one of the most sought-after

experts and keynote speakers in her field. Funny, engaging, and full of real-life strategies that work, Laura will change mindsets and attitudes—so your team can maximize its productivity, increase market share, strengthen performance, increase sales, and get the job done right!

Laura is the President & CEO of The Productivity Pro, Inc., a boutique consulting firm helping leaders increase workplace performance in high-stress environments. Her latest book, ***FASTER TOGETHER: Accelerating Your Team's Productivity*** (Berrett-Koehler), hits bookstores in January 2018. Stack is a past president of the National Speakers Association and is a member of its prestigious ***CPAE Speaker Hall of Fame***, which has fewer than 175 members worldwide. She is a high-content Certified Speaking Professional (CSP), who educates, entertains, and motivates professionals to deliver bottom-line results.

Laura has been featured in the **NEW YORK TIMES, USA TODAY, THE WALL STREET JOURNAL, ENTREPRENEUR, AND FORBES MAGAZINE** and has been a spokesperson for Microsoft, Dannon, belVita, 3M, Skillsoft, Office Depot, Day-Timer, Fellowes, and Xerox. Her client list includes top Fortune 500 companies, including Starbucks, Wal-Mart, Aramark, Bank of America, GM, Wells Fargo, and Time Warner, plus government agencies such as the United States Air Force Academy, the Census Bureau, the U.S. Senate, and even the IRS. Her books have been published and translated in over 20 countries.

MEDIA ROOM: <https://theproductivitypro.com/media-links/>

ABOUT THE BOOK

Official Catalog Description

BK Business

Laura Stack

Faster Together: Accelerating Your Team's Productivity

There are more roadblocks to productivity today than ever before. Everyone who works deals with countless emails, constant communication, cascading deadlines, and seemingly endless meetings. These can be managed efficiently, or they can be a huge time suck. When you're surrounded by slow-moving co-workers, you're stuck in a traffic jam of sorts. What makes the difference isn't individuals working harder or faster or smarter, but "teaming well."

You have at your disposal what bestselling author Laura Stack calls "the most powerful productivity machine in existence": your team. Her FAST model mobilizes teams to be the most effective they can be, while keeping each other's best interests at heart. Using her model, teams learn to work together Fairly, accept Accountability, apply Systems Thinking, and maximize available Technology. An interactive assessment helps you evaluate your team's current speed and rate of acceleration.

For your business to win, everyone must contribute. A good team can accomplish more, and more quickly, than any one Lone Ranger. Yes, there are always stars—in sports, Peyton Manning, Mia Hamm, and Stephen Curry come to mind—but they couldn't do their jobs without the rest of the team doing theirs. By the end of this book, you'll truly understand the abilities of your team. Team members will ask themselves, "How can I help my team go FASTER TOGETHER?" You'll work to save everyone else time, and they'll work to save you time. As Stack puts it, "Team up, don't slow down!"

So, rev your team's engines, and you'll soon be roaring down the track together!

Laura Stack, MBA, CSP, CPAE, AKA “The Productivity Pro®,” is an award-winning keynote speaker, bestselling author, and noted authority on sales, leadership, and team productivity. She is President & CEO of The Productivity Pro, Inc. For more than 25 years, she has helped associations and Fortune 1000 corporations improve output, increase speed in execution, and save time in the office.

Bestselling author: Laura Stack’s three most recent books—Doing the Right Things Right, Execution IS the Strategy, and What to Do When There’s Too Much to Do—have collectively sold nearly 75,000 copies worldwide.

In-demand productivity expert: Laura Stack’s client list includes top Fortune 500 companies, including Starbucks, Wal-Mart, Aramark, Bank of America, GM, and Time Warner, plus government agencies including the IRS, US Air Force Academy, Census Bureau, US Senate, and the Department of Defense.

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Business

Rights: world

About the Publisher

Berrett-Koehler Publishers is an independent publisher and certified B Corporation dedicated to an ambitious mission: Connecting people and ideas to create a world that works for all. Read more at www.bkconnection.com

PRAISE

“Laura Stack is on a roll! In *Faster Together*, she applies hard-earned experience toward helping your team function more effectively at work. Discover how to tweak your team’s business processes toward greater productivity.”

— Deanna Cauley, Vice President Talent Management, Red Robin International, Inc.

“Feeling trapped by an unreasonable work-life balance that barely leaves you enough personal time for meals and sleep? Grab Laura Stack's new book, *Faster Together*. Though at first glance it's all about productivity, Laura's advice helps you save time in all aspects of your work and life, so you actually get to enjoy the ‘life’ part as well as the work.”

— Montague "Cosmo" L Boyd, Senior Vice President, Financial Services

“In today's market, agile speed is a must. The business arena is changing more rapidly than ever before, which requires workers and leaders who can stop on a dime and shift direction on a moment's notice. *Faster Together* is the ultimate guidebook for rapid, efficient productivity in the modern working world.”

— Mike Howard, Chief Security Officer, Microsoft

“Do you really understand how fairness, accountability, systems-thinking, and technology affect the speed of your team's work process? Laura Stack does, and she knows how to help you maximize every aspect of all four. In *Faster Together*, she shows you how to rev the engines of even the most efficient work process.”

— Andrew Lawrence, Vice President, Enterprise Learning & Personal Development, SCL Health

“If you think “fast” and “quality” are mutually exclusive,” think again. Laura Stack’s *Faster Together* gives team members all the tools they need to speed up their processes and change their mindset about accountability, systems, and technology. To make a quantum leap in productivity, you’ll definitely want to buy a copy for all team members!”

— Dianna Booher, Author of *Communicate Like a Leader* and *What MORE Can I Say?*

“No one understands and teaches quick, efficient productivity as well as Laura Stack. In her latest book, *Faster Together*, she demonstrates to leaders and team members alike how they can improve their work processes and achieve success faster. A must-have for the ambitious work team!”

—Jeremy Eaves, Senior Director, Employee Relations, DaVita

“Laura knows how to make anyone more productive. In *Faster Together*, she shows how teams can work together seamlessly and efficiently, and address any "speed bumps" on the road to success. Highly recommended for any manager or team member looking to accomplish more in less time.”

—Laura Vanderkam, Speaker and Author of *I Know How She Does It*

APPROVED FOR BACK COVER:

“*Faster Together* is a driving school for teams who find themselves in charge of a powerful machine but never received the owner’s manual and aren’t quite sure how to maximize power, traction, and torque.”

—Alan Weiss, PhD, author, *Million Dollar Consulting*, *Lifestorming* (with Marshall Goldsmith), and 50 other books

Peppered with stories that bring her advice to life, Laura Stack's *Faster Together* is an easy, fun read that puts the responsibility for improving work processes and productivity squarely where it belongs: in everyone's hands. The book and its topics speak directly to individuals, describing how each team member contributes to a productive whole.

—Tres Shoemaker, VP, Organizational Development and Talent Acquisition, Graebel

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